

Production Systems Portfolio

Helping you every step of the way.



Helping you succeed is our passion.

Running any graphic communications business requires focus on key objectives. Delighting your customers. Producing more jobs. Reducing costs. Growing your business. And achieving these objectives is critical to your success.

Xerox has been a leader in the printing industry for over 60 years and is uniquely experienced to help your business no matter what your goals are or what stage your business is at. Maybe you're just starting out with digital printing. Or maybe you're taking your business to the next level. Either way, we're a partner committed to helping you with every aspect of your business.

Our commitment begins long before the product is installed and continues throughout the life of the solution – starting with market-leading technology with access to the business development tools and workflow solutions you need to succeed. Best of all, you'll be supported from day one with award-winning service and support.

We're here to help you every step of the way. Take a closer look and see just how our extensive portfolio of production offerings can help your business thrive.

Award-winning technology, service and support

When you partner with Xerox, you get more than exceptional technology and workflow solutions. We support you with a team of highly skilled professionals to ensure the highest level of support. Our closed-loop process enables us to remotely resolve problems – sometimes before you even know they have occurred. Whether through web tips, by phone or on-site support, we'll be sure to respond promptly to ensure you remain as productive as possible.



Offer new applications.

Being able to offer new applications is key to expanding your market appeal and taking on more jobs. Our portfolio of digital printing solutions can help you make the most of the latest application opportunities and help you grow your business – whether you're just getting started in digital printing or are ready to expand your current capabilities.

Which applications should you focus on? It depends on your clients, but the ones that offer the greatest opportunity are:

- **Books and Manuals** – Print short runs economically to meet specific publisher needs, including course packs, trade books and technical manuals.
- **Collateral** – Create powerful, compelling marketing materials, both static and personalised, that increase brand affinity and sales.
- **Digital Packaging** – Produce short-run, specialised packaging with multiple languages, regional preferences or targeted marketing by changing colours, text and images on the fly.
- **Direct Marketing** – Help your customers achieve greater response rates through highly targeted, relevant direct mailings that address their individual interests and buying behaviours.
- **Photo Publishing** – Grow your business by taking advantage of the increasing demand for photo applications, such as high-margin photo books, greeting cards and calendars.
- **TransPromo** – Leverage variable data printing to add personalised customer promotions to monthly transactional documents, and virtually guarantee they will be read.

Leverage our experienced partners.

We have established strong relationships with partners who are leading print specialists and professionals from around the world to help you make the most of new opportunities for your business.

With Xerox, you have a partner that is committed to helping you with one of the most advanced combinations of technology and know-how in the market today.

We'll work with you to ensure that you can print what your customers want, when and where they want it, today and into the future. And no matter what your goals are, you can be sure that our continuing innovation, breakthrough technology and award-winning service are with you every step of the way.

Building a greener future, one impression at a time.

Since the 1960s, Xerox has been dedicated to environmental sustainability, supported by our partners, suppliers and customers. This commitment is part of our DNA – our “green gene” – and it's enabling us and our customers to be more environmentally responsible every day. From a recycling programme that has kept over 145 million pounds of waste out of landfills to dedicated sustainable paper production, we continue to meet our customers' current needs without compromising the planet for the future. More customers than ever are asking about sustainability...and we deliver. After all, sustainability is no longer a cost of doing business; it is the way we do business.



If you're looking to connect with digital printing success, partner with us and put the broadest portfolio of products and services in the industry to work for you.

We'll help you grow your business.

Make your mark in the marketplace. Driving awareness of your digital printing capabilities is key to growing your business. After all, the more people who know what applications you can produce or services you offer, the more business you will generate.

To help, we've developed the ProfitAccelerator® collection of tools and resources designed to support your sales, marketing and operating efforts. You'll get real-world strategies, tactics, tips and more to promote your digital printing investment. What's more, you'll get expert advice with application development, workflow integration and sales and marketing services, which help you become an indispensable partner to your clients.

Profit Accelerator®
Digital Business Resources



The ProfitAccelerator collection can help you in seven critical areas:

- **Financial Resources** – Helps you determine how to achieve top-line growth and bottom-line profit with digital printing.
- **Sales and Marketing Resources** – Arms your sales and marketing staff with tools to generate new business, increase print volumes and boost profit.
- **Agency and Design Resources** – Helps you establish partnerships and new business with this highly influential communications segment.
- **Application Development Resources** – Provides how-to assistance for developing digital printing's most lucrative applications.
- **Paper and Media Resources** – Provides digitally optimised media to meet the most challenging application requirements.
- **Training and Business Development Resources** – Gives you access to our team of experts to help you with your most important digital printing service needs: sales, marketing, workflow and application development.
- **Professional Support** – Taps the expertise of our system analysts and consultants to analyse your needs, optimise your processes, and implement solutions, including workflow, software, applications and customer training.

Consult the experts.

With Business Development Services, you can leverage our network of consultants for specific help with your most pressing digital business needs. This highly skilled and experienced group consists of Xerox and outside consultants bringing a wealth of knowledge to your business through training and professional consulting. They'll tailor a customised service for you to grow your business or you can choose from a variety of offerings, including:

- **Sales and Marketing Services** – Helps you build marketing plans, sell one-to-one and web-to-print, train and manage your sales force, and target vertical markets.
- **Workflow Services** – Assists you in building, integrating and enhancing your workflow for digital printing applications.
- **Application Development Services** – Uncovers a new world of innovative and profitable applications and learn how to put them into practice to drive your business to new heights.

Discover new opportunities.

As your partner, we can identify ways you can grow your business and help you build a solid foundation for your digital printing business. Two of our offerings in this area include:

- **Digital Readiness Assessment** – Based on Six Sigma methodology, this assessment tool helps you understand your competitive environment, strengths and opportunities, and shows you what tools and resources you'll need to build a road map for success.
- **ProfitQuick® Direct Marketing ROI Planner** – is a powerful Xerox marketing tool designed to demonstrate and project the complete Return on Investment (ROI) of a direct marketing campaign or programme. It is not just another ROI calculator but an advanced provider of true projections and results to evaluate the effectiveness of your direct marketing projects, giving you the ability to compare campaigns and evaluate risk.



Get everything you need to get started with the ProfitAccelerator Essentials Kit.

Maximise your workflow. We'll help you produce more jobs and reduce costs.

An efficient workflow is essential for your business. Workflow affects every aspect of your print business, from job submission and prepress through finishing. Through automation and web-to-print your workflow can enable you to get more jobs through your shop faster, giving your customers the turnaround times they demand and the cost savings you want.

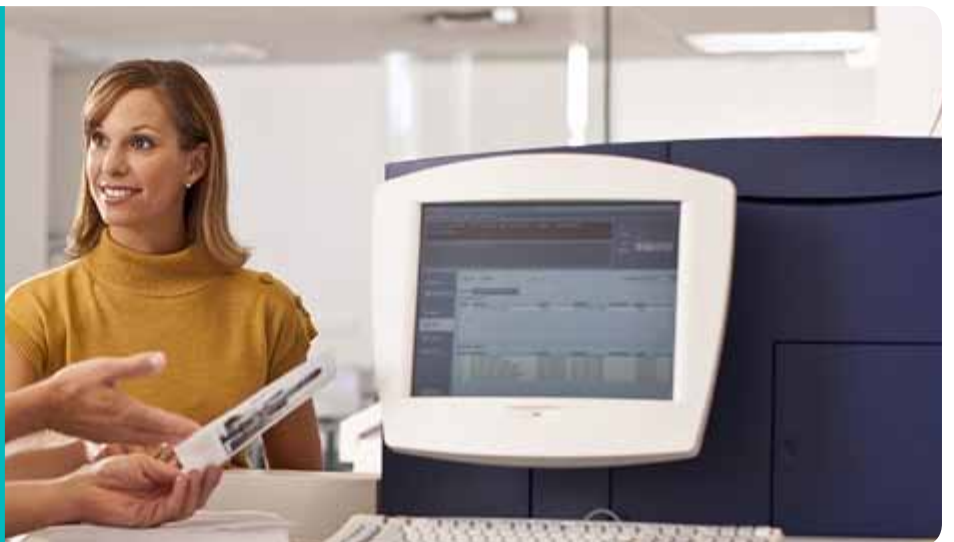
The Xerox® FreeFlow® Digital Workflow Collection is a portfolio of fully automated and customisable solutions that will streamline the way you handle jobs every day. You can simplify your job submission process with online portals or automate a wide range of prepress activities. You can reduce costs at every step as well enable new applications such as variable data printing and photo speciality which lead to greater customer satisfaction.

Our FreeFlow offerings and workflow partners allow you to connect with the customised solution that fits your business needs.

FreeFlow®
Digital Workflow Collection

From unique applications to unusual workflows, we've got you covered

We can modify and enhance standard Xerox production printer and workflow solution platforms to meet the unique requirements of your business or industry. We offer solutions for specialised markets or custom printing needs enabling you to grow with new accounts or applications, implement unique workflows or jobs, or gain a competitive advantage specific to your industry or market.



E-business

Offer easy online ordering.

Our turnkey FreeFlow® Web Services provides a convenient way for customers to order printed materials by providing a browser-based online service portal. Supported by a fully automated workflow and back-end production management, Web Services is a superstore that boosts efficiency, reduces operational costs and builds volume.

E-business partners.

Adding web-to-print capabilities to your business not only makes it easier for customers to place and track orders, it also helps boost print volumes by providing access to easy reprints. Our experienced web-to-print partners can help you implement and make the most of online ordering with complete service customised to your specifications:

- BitStream
- XMPie
- ePrint Direct, Inc.
- Imaxel

Variable information

Create personalised applications.

The FreeFlow Variable Information Suite contains all the software components you need to create high-value, personalised documents. You'll be able to offer a host of 1:1 applications for your customers while delivering unmatched throughput and print efficiency. Our XMPie solutions extend your reach through unique and creative multimedia tools, enabling marketing campaigns that go beyond print.

Speciality Imaging Text.

Text effects can be used as an affordable way to add basic levels of security and enhance visual interest in your jobs.

Variable information partners.

Personalised, customised communications have been proven to boost response rates. Our variable information partners can help you develop and produce the in-depth 1:1 applications your customers want, and can even show you how to produce these high-value applications more cost-effectively than ever:

- GMC Software Technology, Inc.
- Lytro Software

Automation

Automate your prepress activities.

FreeFlow Process Manager® enables a touchless workflow that can process thousands of incoming jobs daily. You can save time and money through automating labour-

intensive prepress tasks to assure consistent quality print after print, and you can complete complex jobs without having to overhaul all of your existing processes.

Automation partners.

Automating manual processes can save your business time and money. Our partners can provide you with a wide selection of powerful options. From facilitating colour matching of digital and offset output to providing better consistency from one project to the next, our partners will work with you to ensure you have the most efficient operation possible:

- Solimar
- Esko Graphics
- CGS Publishing Technologies
- CMI

Xerox Business Innovation Partners.

Industry professionals want the most efficient model for adding digital print production capabilities to their workflows. As a result, the notion of one prepress workflow driving offset and digital print systems is becoming the new standard. Proven integrations are built with the leading offset workflows, including Prinect, Prinergy, XMF and Apogee. The open architecture of the FreeFlow Suite has even more power. Any local solution provider, including MIS vendors, can integrate seamlessly with the open architecture of the FreeFlow platform using our Software Developers Kit.

Prepress, scanning and submissions

FreeFlow Express to Print is cost-effective software that prepares more jobs quickly and easily by performing job ticketing and prepress functions with a simple click of the mouse. It also reduces the time required to set up even the most cumbersome jobs automatically.

Streamline setup and editing.

FreeFlow Makeready® is a document composition solution that provides prepress tools such as scanning, imposition, tab programming, late-stage editing and colour management, allowing you to maximise overall print quality and efficiencies.

Output Management

FreeFlow Output Manager® automates the management of valuable printer resources by acting as a centralised collection point for print jobs. With sophisticated load balancing and job scheduling capabilities, multiple printers can work as efficiently as one.

Speciality markets

Expand your offerings.

Photo books and packaging have become high-profit, in-demand application opportunities for digital printers. Our partners can help you tap these valuable markets by giving you the tools you need to add exciting capabilities to your operation, such as photofinishing software and scalability with modular architecture for packaging:

- Imaxel
- Esko Artwork/Packaging
- Powis
- FreeFlow Photo Automation Tool
- Fastbind
- Automated Web to Finish Solution

Print Servers

Optimise your entire fleet of printers.

Our FreeFlow Print Server delivers unparalleled flexibility, advanced workflow operability, and state-of-the-art colour management for Xerox production printers.

Its drag-and-drop interface makes it simple to learn and easy to operate. What's more, it boosts the revenue-generating potential of your Xerox digital press by enabling variable data capabilities, enhanced colour control, efficient job management and much more. Xerox digital presses also work with solutions from:

- EFI
- Creo

Feeding and Finishing

We have assembled the industry's most comprehensive array of inline feeding and finishing solutions, developed to compliment the Xerox range of printers. This helps you achieve a fully automated production process, whatever your needs for applications such as perfect bound books, booklets, UV/aqueous coating and packaging. Leading partners include:

- CP Bourg
- Duplo
- Horizon
- Plockmatic
- Stora Enso
- Watkiss

Delight your customers with market-leading production black and white and highlight colour capabilities.

Tackle the needs of your business head-on. Whether it's reducing costs, getting more jobs through your shop or thrilling your customers with new applications, our wide range of black and white, highlight colour and wide format solutions can help you meet your goals. And they're all backed by exceptional service and reliability to keep you productive day in and day out.

Xerox® 4112®/4127® Family and Xerox® 4595® Family

- Delivering speeds of 95 to 125 ppm
- Available with or without the light production market's fastest integrated scanners
- Choice of workflows from simple (integrated) to production (digital front ends)
- Advanced finishing options – high-capacity stacker, hole punch, stapler, cover insertion, folder and booklet maker
- GBC® AdvancedPunch™ and Xerox® SquareFold® Trimmer modules provide a professional finish to your documents



Your choice to do more and finish first.

Xerox Nuvera® 100/120/144 EA Production Systems

- Innovative EA toner produces fine lines with maximum details
- Unattended run time with load while run paper trays and toner bottles
- Outstanding image quality at 4800 x 600 dpi
- From feeding to finishing; it's a modular set of systems that's all about you



Put your best image forward.

Xerox Nuvera® MX Production Systems, DocuTech®, DocuPrint® MICR Solutions

- Backed by the Xerox MICR check guarantee
- Security features like Media Log and Check Production Integrity
- Select from software and hardware options to best meet your needs and price points
- Media to match your applications – consistently high image quality on popular coated and uncoated stocks



Produce consistent, durable and secure transactional documents.

Xerox Nuvera® 200/288 EA Perfecting Production System

- Dual core processor enables printing up to 288 duplex impressions per minute
- Outstanding image quality with EA Toner on coated, uncoated and speciality stocks
- Pass Through Programming keeps one engine printing while pending service on the other
- Unmatched turnaround time for publishing and transactional applications via the Xerox® FreeFlow® Print Server



The power of two with the simplicity of one.

Xerox® 6204®, 6604/6605 Solution™, 6279® and 6622 Solution™ black and white Wide Format Printers

- Enables printing from 4 to 22 A1-size prints per minute to meet the unique technical needs of your market
- Prints, copies, scans and finishes wide format documents on demand
- Full network connectivity that easily integrates into existing workflows
- Low total cost of operation – including ink and media per square metre
- Enable complex workflows with the Xerox® FreeFlow® Accxes® Controller



Configurations tailored to big projects, small jobs and everything in between.

Xerox® DocuTech® 128/155/180 HighLight Colour Systems

- Fastest cut-sheet highlight colour systems on the market
- Add the impact of over 100 highlight colours at the cost of black and white
- Based on proven technology to deliver unmatched publishing and printing power
- Multiple hardware feeding and finishing components
- Simplify and/or automate workflows via the Xerox® FreeFlow Print Server



One more colour – infinitely greater possibilities.

Xerox® 650/1300™ Continuous Feed Printer

- Transactional, publishing, direct mail and digital book application support
- Maximises productivity – prints 1,308 impressions per minute (91.9 metres per minute)
- Patented Print Line Management for production flexibility and ease of use
- Noncontact flash-fusing expands media capabilities and delivers unmatched output for high-speed printing
- Available in single, twin (duplex) and multiplex engine configurations
- Xerox® FreeFlow Print Server and ImageSmooth Technology™ deliver unmatched image quality at maximum speed



Continuous, ultra-high-speed, high-quality black and white output.

Xerox® 495® Continuous Feed Duplex Printer

- Duplex Continuous Feed Printing in one small footprint
- 35 metres per minute at 600 x 600 dpi
- Excellent image and output quality with flash fusing technology – minimal heat and pressure deliver optimum output sheet quality
- Easy to operate and easy to load media with autoloader feature
- Can be driven by FreeFlow Print Server and utilise FreeFlow suite of tools to streamline workflow



Fast, flexible, duplex in a flash.

Delight your customers with market-leading production colour capabilities.

Capitalise on the digital colour opportunity. More customers than ever want the benefits of digital colour – short runs, fast turnarounds, 1:1 and more. From light production to full production, Xerox has the broadest colour portfolio in the industry. We'll work with you to ensure you get the solution that best fits your business needs.

Xerox® Colour 550/560 Printer

- Easy, affordable colour for the advanced or beginner operator in any environment
- A cost-effective solution to get you started in digital colour printing
- Outstanding performance and exceptional image quality in a small footprint
- Produces marketing materials, reports, proofs and design comps using coated/uncoated media
- Streamline processes, implement enterprise security solutions and simplify device management



Productivity plus outstanding colour for all environments.

Xerox® 700 Digital Colour Press

- Enables easy entry into the production colour market and performance at a true value
- Flexible feeding and finishing options scalable to your business needs
- Auto-duplex coated stocks
- Advanced inline finishing supports coated and uncoated stocks and includes the GBC® AdvancedPunch™ and Xerox® SquareFold® Trimmer modules
- Outstanding productivity, image quality and versatility on a wide variety of applications



The next step in colour printing. A powerful performer. A solid value.

Xerox® DocuColor® 5000AP Digital Press

- Meets growing demands for variable data, quick turnarounds and web-to-print
- Runs all stocks from all trays at rated speed regardless of weight
- PC-based user interface with advanced registration and paper profiling features
- Inline finishing supports heavyweight coated and larger-size stocks
- Robust production capabilities – paper capacity, media handling and RIP speed



Accomplish more with an easy-to-use production solution.

Xerox® 8254E™/8264E™ and 8265®/8290® Colour Wide Format Printers

- Wide range of media sizes, weights and textures for indoor and outdoor applications
- Environmentally friendly eco-solvent inkjet printers deliver durable large format applications with fade and scratch resistance up to three years
- Latest inkjet technologies combine to deliver high-quality sharp images, smooth colour transitions, faster print speeds and lower ink consumption to reduce costs
- Up to 1440 dpi to meet highest image quality demands



Quality. Productive. Durable. Dependable.

Xerox® DocuColor® 7002 and DocuColor® 8002 Digital Presses

- Low gloss toner provides a matte finish with maximum detail
- Easily handle quick turnarounds by running all stocks at rated speed regardless of weight
- Supports a wide variety of speciality media
- Excels with tighter registration and inline finishing for complex jobs
- Automated colour calibration, colour matching and profiles with inline spectrophotometer



Consistently great colour – automatically.

Xerox® Colour 800/1000 Presses

- Productivity at 80 ppm/100 ppm with media latitude from 55 to 350 gsm
- Vibrant, high-definition image quality with EA Low Melt Dry Ink and new belt fusing technology
- An Optional (Fifth) Clear Dry Ink Station supporting both flood and spot (addressable) techniques to drive high-value applications
- Flexible in-line finishing offers a wide variety of alternatives
- Xerox® Productivity Plus: Increase available press time providing routine customer maintenance



High-definition image quality.
Fast. Vibrant. Flexible.

Xerox® iGen3® Digital Production Press

- Offset-like image quality at a cost that makes sense even for short runs
- Largest sheet size up to 364 mm x 571 mm



New levels of productivity, automation and quality.

Xerox® iGen4 and Xerox® iGen4 EXP Digital Production Presses

- Most productive cut-sheet digital press on the market – up to 6,600 A4-sized impressions per hour
- Widest range of substrates up to 350 gsm, including textured stocks
- Broadest array of inline finishing, including UV and aqueous coating, saddle stitching and perfect binding
- An expanded sheet size of 364 mm x 660 mm on the iGen4 EXP increases productivity and enables new business opportunities with unique offerings like six-panel tri-fold collaterals and more



Expand your opportunities.

Xerox® Automated Packaging Solution Powered by Stora Enso Gallop™ for the iGen4 Press

- Streamlines folding carton manufacturing with inline system that prints, coats, stacks and cuts
- Enables new opportunities for producing short run targeted, specialised packaging with an accelerated time to market and less inventory and waste



The only integrated, inline digital solution for packaging.

Xerox® iGen4 220 Perfecting Press

- Achieves unprecedented production with two print engines for 110 4/4 impressions per minute
- Delivers uninterrupted uptime through unique tandem architecture
- Unique tandem architecture allows for uninterrupted uptime



Unprecedented power in your hands.

Xerox® 490™/980™ Colour Continuous Feed Printing System

- Industry's fastest toner-based full-colour CMYK printing system
- Prints 986 two-up, duplex impressions per minute in full colour (68.9 metres per minute)
- Unique noncontact flash fusing and new toner technology enable great image quality and reliability
- Available in single or twin engine (duplex)



High-speed full colour with mass-production durability.

Xerox® Continuous Feed 4-over-1 Solution

- High-speed printing delivers the power of colour on one side and economics of black and white on the other
- Maximum results for transaction, TransPromo and direct mail
- Migrate to TransPromo with the unmistakable image and flat output sheet quality that increases productivity
- Replace preprinted shells, increase flexibility, decrease turnaround time and save on warehousing costs



The best of both worlds.

How we can help you every step of the way.

Whatever your objectives may be, Xerox has the technology, the workflow software solutions and the business development tools to help you achieve them.

Delight your customers.

Provide your clients with exceptional image quality, turnaround times and customer service.

Produce more jobs.

Use proven solutions to get more jobs through your shop.

Reduce your costs.

Select only the capabilities you need and automate workflows to optimise costs.

Grow your business.

Develop new value that can increase your share of business with current customers... and attract new ones.

Connect with us online.



Follow us on Twitter.

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@XeroxPhoto

www.twitter.com/XeroxPhoto



Share your thoughts.

Digital Printing Hot Spot Blog

digitalprinting.blogs.xerox.com



Tune into our YouTube Channel.

Corporate videos

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So, what does Xerox do?

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